



AD SPACE DUE **AUGUST 25, 2011** AD MATERIALS DUE **SEPTEMBER 1, 2011** PUBLICATION DATE **NOVEMBER 2011**

The Fountain Hills/Fort McDowell Official Visitors Guide is the official publication of the Fountain Hills Chamber of Commerce Visitors Bureau and serves as their primary fulfillment/informational piece. The 2012 issue will be brochure size (4" x 9"), making it user-friendly, display-rack friendly, and easy to mail. The entire 2012 issue will be available on www.fountainhillschamber.com and www.visitfhfm.com, the official websites of the Fountain Hills Chamber of Commerce Visitor's Bureau.

CONTENT

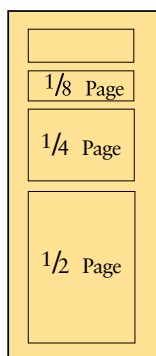
Comprehensive Fountain Hills/Fort McDowell editorial and directory listings for Accommodations, Activities, Golf, Outdoor Recreation, Dining, Retail Shopping, Relocation, Beauty, Spa & Fitness, Arts & Culture, and Group Venues.

QUANTITY – 50,000

50,000 publications are distributed throughout the year. Additionally, the entire publication is available on www.fountainhillschamber.com and www.visitfhfm.com with direct links to member and advertiser websites.

DISTRIBUTION

- Direct-mailed in response to inquiries generated by advertising, public relations efforts, trade shows, sales blitzes, and the Internet.
- Mailed upon request to consumers, tour operators, travel agents, meeting planners and travel writers.
- Distributed at Fountain Hills Chamber of Commerce, statewide tourism offices, visitor centers, local attractions, various businesses throughout the area, airport locations, and area hotels and resorts.
- Advertiser's websites will be linked in the on-line version available for downloading at www.fountainhillschamber.com and www.visitfhfm.com, the official websites of the Fountain Hills Chamber of Commerce Visitor's Bureau.



NET ADVERTISING RATES

All display advertisers receive a FREE enhanced listing in the publication.

Size	Rate	Width x Height
1/8 Page	\$275	(includes photo or logo, contact Formatted information plus up to 10 words of copy)
1/4 Page	\$475	3.25" w x 1.875" h
1/2 Page	\$975	3.25" w x 4" h
Full Page	\$1,725	4" w x 9" h trim size
	\$1,825	Page 1, Inside Front or Inside Back Cover
	\$2,350	Back Cover

Bleed size add .125" on all four sides.
3.25" w x 8.25" h live area.

Non-Chamber member rates are \$200 additional.

AD MATERIALS & SHIPPING

Please provide high resolution PDF files via e-mail (info@hennenpmg.com).

BILLING INFORMATION

50% due with signed contract, 50% due upon publication. Make checks payable to Hennen Publishing and mail to 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251. Ad sales subject to 1.65% sales tax. For all invoices payment is due net 10 days from date of invoice. Delinquent accounts are subject to a \$10 late fee per month, plus daily interest accrued at a rate of 18% per annum or 1.5% per month.