



2011 advertising agreement

Space Close Date July 8, 2010
Materials Close July 15, 2010
Publication Date September 2010

Size of ad – Please check appropriate line below

- _____ \$ 375 Mini Ad - A Descriptive paragraph up to 50 words (including contact info)
- _____ \$ 600 1/8 Page 3.375" w x 2.4375" h
- _____ \$1,675 1/4 Page 3.375" w x 4.875" h
- _____ \$2,950 1/2 Page 7" w x 4.875" h
- _____ \$4,100 Full Page 8.375" w x 10.875" h
(All full page ads need .125" bleed on all four sides)

- _____ \$4,700 Inside Front Cover
- _____ \$4,200 Inside Back Cover
- _____ \$5,750 Back Cover

_____ Pick Up Ad from Previous Issue – OR – _____ New materials will be sent by July 15, 2010

Mini Ad Text (all display advertisers receive a free mini ad):

Business Name _____

Address _____ **City** _____ **State** _____ **Zip Code** _____

Phone _____ **Fax** _____ **Email** _____

Billing Address (if different than above) _____

Authorized Signature Must Be Present To Be Accepted

Authorized Signature _____ Printed Name _____

Billing Terms: 50% due with signed contract, 50% due upon publication. Make checks payable to **Hennen Publishing** and mail to 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251. All ad sales are subject to 1.65% sales tax. For all invoices payment is due net 10 days from date of invoice. Delinquent accounts are subject to a \$10 late fee per month, plus daily interest accrued at a rate of 18% per annum or 1.5% per month.

Artwork Shipping Information: Please send all materials to Hennen Publishing, 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251, or e-mail: info@hennenpmg.com if less than 5MB. For FTP site, send a request for FTP site instructions to info@hennenpmg.com.

Please sign and fax back to 480.664.0591. Thank you.



HENNEN
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