



# advertising agreement

Space Close Date July 2, 2009  
Materials Close July 9, 2009  
Publication Date September 2009

Business Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
**Authorized Signature Must Be Present To Be Accepted**  
Authorized Signature \_\_\_\_\_ Printed Name \_\_\_\_\_  
Billing Address (if different than above) \_\_\_\_\_

### Size of ad – Please check appropriate line below

- \_\_\_\_\_ \$ 375      Mini Ad - A Descriptive paragraph up to 50 words (including contact info)
- \_\_\_\_\_ \$1,675      1/4 Page      3.375" w x 4.875" h
- \_\_\_\_\_ \$2,950      1/2 Page      7" w x 4.875" h
- \_\_\_\_\_ \$4,100      Full Page      8.375" w x 10.875" h  
*(All full page ads need .125" bleed on all four sides)*
  
- \_\_\_\_\_ \$4,700      Inside Front Cover
- \_\_\_\_\_ \$4,200      Inside Back Cover
- \_\_\_\_\_ \$5,750      Back Cover

\_\_\_\_\_ **Pick Up Ad from Previous Issue – OR –** \_\_\_\_\_ **New materials will be sent by July 9, 2009**

### Mini Ad Text (all display advertisers receive a free mini ad):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Billing Terms:** 50% due with signed contract, 50% due upon publication. Make checks payable to **Hennen Publishing** and mail to 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251. All ad sales are subject to 1.65% sales tax. For all invoices payment is due net 10 days from date of invoice. Delinquent accounts are subject to a \$10 late fee per month, plus daily interest accrued at a rate of 18% per annum or 1.5% per month.

**Artwork Shipping Information:** Please send all materials to Hennen Publishing, 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251, or e-mail: info@hennenpmg.com if less than 5MB. For FTP site, send a request for FTP site instructions to info@hennenpmg.com.

**Please sign and fax back to 480.664.0591. Thank you.**



**HENNEN**  
PUBLISHING & MARKETING GROUP