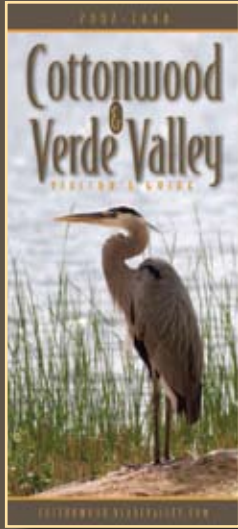


2008 - 2009 Cottonwood & Verde Valley

VISITORS GUIDE



The *Cottonwood/Verde Valley Visitors Guide* is the official publication of the Cottonwood/Verde Valley Tourism Council and serves as their primary fulfillment/informational piece. The 2008/2009 issue will be brochure size (4" x 9"), making it user-friendly and easy to mail. It will also be available on www.cottonwood.verdevalley.com, the official website of the Cottonwood/Verde Valley Tourism Council.

COTTONWOOD.VERDEVALLEY.COM

COTTONWOOD JEROME
CLARKDALE CAMP VERDE CORNVILLE
SEDONA PRESCOTT

CONTENT

Comprehensive Cottonwood/Verde Valley information, including communities, accommodations & RV guides, dining & entertainment, shopping, sports & recreation, attractions & activities, museums & cultural activities, plus a calendar of events and detailed maps.

QUANTITY – 30,000 REACH – 125,000

30,000 publications are distributed throughout the year, plus www.cottonwood.verdevalley.com has over 150,000 visitors annually.

DISTRIBUTION

Direct-mailed in response to inquiries generated by advertising, PR efforts, trade shows, sales blitzes, and the Internet. It is mailed upon request to consumers, tour operators, travel agents, meeting planners and travel writers. Distributed at Cottonwood Chamber of Commerce, local attractions, RV Parks, statewide tourism offices, visitor centers and in-room at area hotels and resorts.

ADVERTISING RATES

All display advertisers receive an enhanced listing in the publication. This includes contact information and up to 20 words of copy.

\$475 – Quarter Page Formatted (Includes photo, logo, and 20 words)

\$975 – Half Page (3.25" x 4")

\$1,725 – Full Page (4" x 9" trim size. For bleed, add 1/8" on all four sides 4.25" x 9.25")

\$1,825 – Inside Front Cover, Page 1 or Inside Back Cover

\$2,350 – Back Cover

RESERVATIONS & ADVERTISING INFORMATION

To secure your space, contact Hennen Publishing at (480) 664-0541. Invoicing will be done through Hennen Publishing.

MATERIALS AND FILE FORMAT

Please send all materials and direct production questions to:
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Phone: (480) 664-0541, Fax: (480) 664-0591 or
e-mail: info@hennenpmg.com

All ads must be submitted in digital format with a color proof. We accept high resolution PDF files via e-mail if less than 5 MB (info@hennenpmg.com). For our FTP site, send a request for FTP site instructions to info@hennenpmg.com.

BILLING INFORMATION

50% due with signed contract, 50% due upon publication. Make checks payable to Hennen Publishing and mail to 3645 N. Marshall Way, Ste. 3, Scottsdale, AZ 85251. Ad sales subject to 1.65% sales tax. For all invoices payment is due net 10 days from date of invoice. Delinquent accounts are subject to a \$10 late fee per month, plus daily interest accrued at a rate of 18% per annum or 1.5% per month.

SPACE CLOSE DATE April 10, 2008

MATERIALS CLOSE DATE April 17, 2008

PUBLICATION DATE May 2008